Hospice UK Highlights 2017-2018
Collaboration was our watchword this year.

With our merger with the National Council for Palliative Care agreed, so the real work of welcoming new colleagues and integrating new programmes of work began. Whether it is an innovative project to improve palliative care in hospitals or the Dying Matters campaign that encourages conversations about death, dying and grief, these new programmes have strengthened Hospice UK’s offering.

As ever, spending time with our members – over 200 independent hospices across the UK – to listen and learn has been an important priority, informing our programmes of support. Our work on the implications of the NHS pay award for charitable hospice, the delivery of our online population needs assessment tool (PopNAT) and plans for a new work stream on the hospice workforce, are examples of initiatives borne out of or shaped by the hospice movement. Meanwhile, our extensive conference and events programme, roadshows, weekly newsletters, regular briefings, communities of practice and Project ECHO provide the foundations for our collaborative efforts.

It has been inspiring to see hospices embracing collaboration like never before. The number of initiatives that have sprung up to improve coordination or pool efforts is striking. Formal collaborations are on the rise, such as the cooperation between hospices in the North East of England and in Greater Manchester and Scotland’s Hospices Together partnership. Informal exchanges are also flourishing and range from sharing staff to joint approaches to commissioning groups.

We cannot go it alone. Links with colleagues across the NHS, in care homes and with other charities are just as vital, enabling the people we support to navigate a complex system. Working together can also spread the ethos of hospice care, improving everyone’s experience of death, dying and bereavement.

On behalf of everyone at Hospice UK, I would like to thank our many generous and committed supporters, including individuals, businesses and funders. My thanks also goes to Hospice UK’s Trustee Board and Advisory Council for their dedication and engagement. To our outgoing chair, Lord Howard of Lympne, I would like to extend deep gratitude for his unstinting support over the last eight years. We look forward to welcoming our new chair, Robert Peston.

Together, we will continue to transform the way we care for dying people, children and adults with life-limiting illnesses and their families.
Our aims

Hospice UK is the national charity for hospice and palliative care. We believe that everyone, no matter who they are, where they are or why they are ill, should receive the best possible care at the end of their life. We work with more than 200 hospices to support and champion their work.

Our four strategic goals:

1. Extend our reach and enable hospice quality care to be delivered in any setting.
2. Tackle inequality and widen access to hospice care.
3. Work with communities to build capacity and resilience to care for those at the end of life.
4. Empower a strong, dynamic and responsive hospice sector.

Visit our website for more detail: [www.hospiceuk.org](http://www.hospiceuk.org)

Merger with NCPC

In the summer of 2017, Hospice UK and the National Council for Palliative Care (NCPC) merged, following three months of board discussions, staff consultation and due diligence.

Hospice UK Chairman Michael Howard, Rt Hon Lord Howard of Lympne CH QC, said:

“Fifty years after the first modern hospice opened its doors, we are now united in looking ahead to the next half a century and transforming end of life care. By teaming up with NCPC, we can expand our reach and impact – and ultimately improve outcomes for everyone who benefits from end of life care.”

Outgoing NCPC Chair and now Vice-President of Hospice UK, Ilora Finlay, Baroness Finlay of Llandaff, said:

“By coming together, we will continue to provide a clear vision and an even stronger voice for end of life care everywhere, because the most important person in end of life care is the person with the life-limiting condition and their family. Dying Matters has opened up a national conversation about death and dying.”
## Highlights 2017-2018

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<thead>
<tr>
<th>Highlight</th>
<th>Details</th>
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<tbody>
<tr>
<td>People attended</td>
<td>1,344 people attended 7 conferences</td>
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<tr>
<td>People reached through media hits</td>
<td>61.7m people reached through 2,679 media hits</td>
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<tr>
<td>Video views</td>
<td>37,900 people viewed our Hospice Care Week video</td>
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<tr>
<td>Grants awarded</td>
<td>345 grants were awarded totalling £1,374,000</td>
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<tr>
<td>Media hits</td>
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<td>Milestone reached</td>
<td>£5m milestone reached by the National Garden Scheme in support of our work</td>
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<td>Hospices participating</td>
<td>122 hospices participate in Hospice UK’s Clinical Benchmarking programme</td>
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<tr>
<td>Hospitals participating</td>
<td>10 Acute Hospital Trusts and 3 hospitals in Scotland participated in our Building on the Best Programme to improve end of life care in hospitals</td>
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“…We have been delighted to partner with Hospice UK for the past ten years on a cause that is close not only to our employees’ hearts but also our customers. The 40,000 hours given and £6.5m raised is a testament to our employees’ engagement and support for supporting hospice care.” (Helen Drury, CYB)
### Highlights 2017-2018

- **12** hospitals have joined our Emergency Care Improvement Programme to improve care following emergency admissions.
- **18k** followers on Twitter.
- **462** people trekked, run, cycled and shark dived for us raising **£634k**.
- **1,000** enquiries from healthcare professionals and members of the public.
- **500** Dying Matters events.
- **247** people attended 10 courses and master classes.

#### Strategic Objectives:
1. Extending reach
2. Widening access
3. Building community capacity
4. Empowering a strong sector

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*If you have never attended a Hospice UK conference, I would wholeheartedly encourage you to do so. The seminars are always inspirational and everyone returns full of new ideas; re-envisioned and fired up.*
1. Extend our reach and enable hospice quality care to be delivered in any setting

It is vital that we help to increase capacity beyond the walls of hospices into a range of setting; to ensure that many more people live well towards the end of their life and die in the place of their choice, and have the best experience possible for themselves, their carers, family, friends and community.

Breaking new ground with HOLISTIC

Commissioned by NHS England, the Hospice Led Innovations Study to Improve Care – or the HOLISTIC project – is a ground-breaking new study on the effect of hospice-led interventions on the use of acute care for people at the end of life. Involving both qualitative and quantitative elements, we have worked with 27 hospices to examine what impact hospice interventions have on the amount of time that people spend in hospital at the end of life. We have been fortunate to have support from McKinsey & Co. who have provided extensive support for this project on a pro bono basis. The final report is due out in 2019.

Project ECHO

It is 18 months since Hospice UK first teamed up with Project ECHO, a transformational model developed in New Mexico that involves use of existing videoconferencing technology and a tried-and-tested methodology for communication, teaching and telementoring that build and support communities of practice. This is an ambitious project and has the potential to extend hospice care into settings such as care homes, across NHS Trusts, prisons and out into community settings.

In 2018-2019 Hospice UK becomes a collaborative ‘superhub’, enabling us to run network training for hospices in partnership with Highlands Hospice in Inverness and St Luke’s Hospice in Sheffield. Since April 2018 we have trained 18 hospices and are looking to double that number by March 2019. We have provided training to other organisations, such as a local ambulance service, and our Northern Ireland office opened in December 2017 and with a dedicated team funded through the Health and Social Care Board now supports 30 ECHO Networks in a range of specialist and non specialist areas.
Improving palliative and end of life care

Building on the Best

Building on the best was a two-year partnership programme (March 2016 to March 2018) between Hospice UK, Macmillan Cancer Support and in Scotland the Scottish Partnership for Palliative Care, focussing on enhancing existing end of life care in hospitals.

10 NHS Hospital Trusts in England were recruited to the programme in February 2016 and three sites in Scotland joined from May 2016 onwards. These 10 teams were selected from over 40 applicants already undertaking successful end of life work, and represent a variety of geographies across the country.

“Macmillan is proud to have funded and supported the Building on the Best programme and it was wonderful to be part of the celebration event. The passion and commitment across all the site teams was evident, and each team demonstrated through their posters and presentations the real outcomes they have achieved which have helped to improve the experience and quality of end of life care in their hospitals.”

Lucie Rudd, End of Life Care Advisor, Macmillan Cancer Support
Emergency Care Improvement Programme
This programme aims to improve the quality of care for patients who may be in their last three months of life who attend or are admitted to hospital in an emergency. We are now in the second phase of this programme and working with eight trusts to **drive change through a quality improvement approach**.

Communities of Practice
Over a number of years we have built a series of networks around key areas of clinical interest. This is an important strand of work for Hospice UK, **enabling colleagues across the hospice movement to learn from each other, exchange ideas on good practice, support each other and access resources**. These communities meet in person and online, are able to download resources through the Hospice UK website and stay up-to-date through monthly bulletins.

Current Communities of Practice include:

- Executive Clinical Leads in Hospice & Palliative Care (**198 members**)
- Dementia and end of life care in partnership with Dementia UK (**204 members**)
- Infection Prevention and Control (**201 members**)
- Patient Safety Clinical Benchmarking (**122 hospices**)
- Research and Outcomes (**230 members**)

The People in Partnership Forum
The People in Partnership Forum was first established by the National Council for Palliative Care in 2008, and following the merger with Hospice UK, puts the voice of those with personal, lived experience of end of life and palliative care at the heart of Hospice UK’s work. It brings together people with personal experience of a life-limiting illness or palliative care, current or former carers and people with professional experience of user involvement, to shape and improve future care. Its aims are to:

- integrate the voices of those with personal experience into Hospice UK work programmes
- be a critical friend to Hospice UK by offering scrutiny, advice and support by working in partnership and giving honest feedback, and
- support and encourage other organisations to involve people with personal experience of end of life and palliative care into their own work programmes.
Quality improvement
We have worked with our members and our quality advisory group to develop a four-level model for quality improvement, based on the Institute for Healthcare Improvement model for improvement which we have tested and refined.

Patient Safety Clinical Benchmarking
There are now 122 participating hospices across the UK taking part in the Clinical Benchmarking (CBM) programme. The benchmarking metrics include: inpatient unit bed occupancy and patient throughput and three patient harm metrics (pressure ulcers, patient falls and medication-related incidences).

The CSIS Charity Fund grants
In 2017 grants were awarded to support projects in hospices based in the North East of England or Wales that focus on carers of people with terminal illness. For example, Nightingale Hospice, Wrexham was awarded £26,739 towards supporting carers through creative therapy and workplace befriending. A recent report mentioned the project has made good progress – receiving an enthusiastic and positive response regarding referral routes into the project (including from North Wales Police and Wrexham County Borough Council).
2. Tackle inequality and widen access to hospice care

Access to hospice care is currently inequitable. People with conditions such as dementia, heart and liver failure and frailty would benefit greatly from hospice care but are not widely being referred. Many groups – faith groups, the LGBT community, homeless people, Gypsies and Travellers – feel they are disadvantaged towards the end of the life with no easy access to hospice care.

Improving end of life care for patients with heart failure and dementia
We launched a major grant-funding programme in partnership with St. James’s Place Foundation to help hospices improve and expand the care they give to patients with heart failure. 17 grants valued at more than £500,000 were awarded to hospices across the UK.

We work closely with our sector partner Dementia UK to share knowledge amongst practitioners working in end of life care and dementia, including through seminars and online forums.

Supporting young people with life-limiting conditions
Since early 2018, we took over the coordination of the Transition Regional Action Groups established by Together for Short Lives. The group is focused on how to ensure a good transition from children’s to adults’ services.

Providing information to the public
Last year we handled more than 1,000 enquiries from healthcare professional and members of the public asking about hospice and palliative care in the UK and around the world. We also publish and share our guidance, for example our ‘Flying home’ report helps care professionals supporting seriously ill patients who wish to travel abroad.
Understanding the needs of homeless people, Gypsies and Travellers and the LGBT community at the end of life

Our project, funded by the Voluntary, Community and Social Enterprise sector Health & Wellbeing Alliance (an alliance bringing the voluntary sector together with the Department of Health & Social Care, NHS England and Public Health England), looked at how the national end of life care commitment can be made a reality for often-excluded communities. Working in partnership with key organisations, we will be producing resources for those working in healthcare.
A new population-based needs assessment tool: PopNAT

This year we launched a ground-breaking tool to support hospices, decision makers and other service providers across health and social care to plan for the future, identify unmet need and to innovate services based on intelligence about the local population. PopNAT (Population-based needs assessment tool) was launched in March 2018, and can be accessed directly through the Hospice UK website. The tool allows users to view the data by looking up a hospice provider, or by local health geographic areas.

“I just wanted to let you know what an amazingly useful tool PopNAT is going to be for me … the combination of health and other demographic detail here is really going to help me with my work. It’s also really well designed and easy to learn how to use it, and I love the suggestions page.”

*Fundraising manager, bereavement service*

“PopNAT will really enable us to understand local demographics.”

*Hospice senior manager*
Masonic Charitable Foundation’s Bereavement Care Grants Programme

The programme aims to develop and extend bereavement support services in hospices. In February 2018, nine grants were awarded for a total of £156,950. For example, St Mary’s Hospice in Ulverston was awarded £19,995 to set up a new project.

St Mary’s ‘Make Do and Mend’ workshop within the hospice’s retail warehouse in Barrow in Furness reaches out to bereaved men and women and those caring for their partner or living with their own life-shortening illness. Workshop participants work alongside each other on a variety of projects, including ‘upcycling’ furniture. The workshops are led by an experienced retail manager and hospice bereavement staff and have proved popular, with the first few series being booked up in advance.

George Last, whose wife Linda died in the hospice at Christmas time in 2017, has been involved in the programme. He says:

“I come down once a week and have found it really beneficial. The company and the overall community feel of the workshop have helped me to come out of myself. I look forward to getting out of the house to come along and work on the cabinet I am recycling. It is self-supporting as we are all in the same boat. One of the other users has become a firm friend and we go for a coffee and a chat together after each session. I now have the confidence to go along with my daughter to the coffee evening which the hospice hosts on a Thursday evening. It has made a real difference to my life.”
3. Work with communities to build capacity and resilience to care for those at the end of life

Too often the health and social care sector is ill-equipped to support and adapt to situations where traditional family structures are not in place. This must change. Hospice care cannot be delivered without well-supported carers and resilient communities.

Caring for the carers
We published a major new report recommending improvements in support for carers of people approaching the end of life. The research by Dr Gail Ewing from the University of Cambridge and Professor Gunn Grande from The University of Manchester, argues that a major cultural shift among staff is desperately needed to help carers.

Improvements in structures and internal processes are among the 10 recommendations in the National Institute for Health Research and Hospice UK funded report to improve the way healthcare organisations – such as hospices, hospitals, community nursing and general practice – to support carers’ needs. Other recommendations include: training staff in carer assessment and support, making more time available for staff to support carers and setting up a system to record carer information.

The report, which was written following work with carers and clinical staff, highlights how family members often play a pivotal role in supporting their loved ones at the end of their life.

"With an ageing population and rising pressures on health and social care services, more people will be called upon to care at home for older relatives with complex, multiple conditions. It is vital they get the person-centred support they need so they can fulfil their caring role effectively and also maintain their own physical and mental health and wellbeing."

Dr Sarah Russell, former Head of Research at Hospice UK and a member of the expert advisory group for the report
Dying Matters and Byw Nawr

Dying Matters Awareness Week, or Byw Nawr in Wales, takes place in mid-May every year. It is a grassroots public-facing campaign aimed at encouraging discussion about death, dying and bereavement. This year the theme was ‘What Can You Do’, and encouraged people to take simple steps, such as making a will, planning your own funeral or helping a bereaved neighbour with practical tasks.

This year there were around **500 different Dying Matters events** organised across England, Wales and Northern Ireland. More events are being supported by hospices: based on registration data we know that 69 events were organised by a hospice, compared with 46 in 2017.

There were a number of festivals, including Gentle Dusk and Brum YODO in Islington and Birmingham respectively. Greater Manchester saw **60 events**, thanks to the support for the first time of the Greater Manchester Health and Social Care Partnership and Mayor Andy Burnham. These events ranged from an art exhibition to information stands for example on dementia, a ‘Grave Talk’ café, to a play exploring the different ways in which people cope with loss and bereavement. In Wales, there were **22 Byw Nawr events** in 2018, up from 15 in 2017 and 10 in 2016.

We also saw local government support for events from Leeds to Redbridge and Reading and a number of MPs attended events across their constituencies for the first time. **3,736** tweets using the #WhatCanYouDo hashtag, from **1,848** unique Twitter users and an estimated **reach of 15 million people**.

Our CEO was interviewed on Sky News during Dying Matters Week, raising greater awareness of the need to talk about death and dying.
Supporting veterans

Hospice UK is helping to extend the hospice care ethos to veterans and their families through a grants programme for hospices which is generously supported by the Aged Veterans Fund. These unique projects help to reduce social isolation and improve wellbeing.

St Michael’s Hospice in Hereford was awarded £55,473 towards the Aged Veterans Life Stories Project. The project was mainly for World War II veterans in its first year, a group who has often outlived family and friends and are vulnerable to social isolation. Pete Ellen is 96 and was 17 when the war broke out. He joined the RAF and became a radio operator in Baltimore, Liberator and Wellington bombers. Peter is one of the last surviving men who completed a tour of duty in Bomber Command. His story, never recorded before, is spell binding.

“I have over the last months suffered a serious loss of self esteem, reaching danger point. Making this recording has helped me personally to regain a little more position feeling to my own self-worth.”

One veteran’s letter to the project leader
4. Empower a strong, dynamic and responsive hospice sector

We must continue to push boundaries, to challenge and provoke and constantly develop and evolve services, partnerships and networks in order to reach and support more people.

Advocacy: Championing hospice and palliative care

Hospice UK works with all political parties and with decision makers across the health and care system to support the development of policy to improve care for people affected by terminal illness.

We provide a voice for hospice and palliative care services on key working groups and boards, including the NHS England End of Life Care Programme Board, which is responsible for delivering on the national end of life care commitments.

During the General Election campaign, we worked hard to try to ensure that end of life care was given the attention that it deserved in the manifestos of the main political parties and were pleased about the extent to which the issue was covered. We also supported local lobbying and advocacy efforts with a range of resources including: guidance on campaigning during a General Election, the hospice care manifesto and a template letter for candidates.

Another major focus has been highlighting the impact of the NHS pay increase on charitable hospice services, which we estimate will add £100 million to hospice costs over the three-year pay deal. Hospice UK has called on the governments around the UK to take steps to mitigate the impact on charitable hospices, and supported hospices in highlighting the issue locally to engage their local MPs.

Following the merger with NCPC, we took over the secretariat of the All Party Parliamentary Group (APPG) on Hospice and Palliative Care in Westminster. In early 2018, we launched an inquiry into improving access to hospice and palliative care. The inquiry report will be published in early 2019.

In Scotland, we published a briefing on hospice care and care homes to highlight the contribution that hospices make to improving end of life care in care homes. We also launched a policy briefing on the priority being given to end of life care by Health & Social Care Partnerships.

Hospice UK provides the secretariat for the Welsh Assembly’s Cross Party Group (CPG) on Hospices and Palliative Care. In November 2017, the CPG launched an inquiry on inequalities in access to hospice and palliative care.
Boosting public awareness of hospice care

Our project, funded by the Voluntary, Community and Social Enterprise Sector Health & Wellbeing Alliance (an alliance bringing the voluntary sector together with the Department of Health & Social Care, NHS England and Public Health England), looked at how the national end of life care commitment can be made a reality for often-excluded communities. Working in partnership with key organisations, we will be producing resources for those working in healthcare.

Our Open Up Hospice Care campaign

This is a new campaign that was piloted in mid-2017 and will run again in March 2019. It is a hard-hitting campaign to highlight the difference that hospice care makes and draw attention to the gaps in funding and reach. The message: **1 in 4 families who need hospice care can’t get it** – 100,000 people in the UK are missing out on the vital and expert care they could benefit from at the end of their lives.

The campaign kicked off on the **BBC Breakfast sofa** and was picked up by local radio, **The Times, Huffington Post, Diva magazine** and **Sky News.** Stories about the incredible difference made by hospices were featured in the **MailOnline, The Mirror** and **The Sun.**

The campaign reached **1.9 million people on Facebook and Twitter** and more than a **quarter of a million** watched the campaign video. **58 hospices** engaged with the campaign on social media. Businesses supporting the campaign include Legal & General, Northern Trust and Next.
Hospice Care Week: #WeAreHospiceCare

For our seventh annual awareness-raising week we chose the theme of ‘We are Hospice Care’, which provided a platform for a wide range of activities at Hospice House and by corporate partners and members in mid-October. The campaign had a deliberately celebratory tone, highlighting the role played by volunteers, supporters and staff in delivering different aspects of hospice care.

For the first time, we asked hospice shops to enter a retail shop challenge, dressing their windows with the messages of the campaign and using and adapting marketing collateral designed to support the week. We had an amazing array of shop window submissions from 21 hospices. And the winners were… Arthur Rank Hospice and Bolton Hospice with special mentions to Highland Hospice and St Clare’s Hospice.

Hospice members were very engaged with the week and together we created a buzz on social media. On Twitter we had three hashtags trending in the top 100 for the UK, which was a first for us. We were very active on Facebook with an average of four posts per day during the week. Our daily reach was 234,227. This compares with 101,739 during Hospice Care Week in 2016. Video content was popular, generating 37,900 views.

The campaign also attracted good regional media coverage and trade press (e.g. Ambulance Today, UK Fundraising). Our CEO, Tracey Bleakley, was interviewed by BBC Radio Northampton, Jonathan Ellis was on ITV Yorkshire and Tyne Tees, and the story was on ‘the wires’ and in about a dozen regional papers (from the Oxford Mail to the Yorkshire Post via the Hexham Courant).
Learning and showcasing good practice

Hospice UK delivers a diverse programme of courses, conferences and learning events. In the last year we:

- organised **seven conferences** attended by **1,344 delegates**
- put together **10 courses and masterclasses** which were attended by **247 delegates**.

We collect feedback from participants at all of our events. For example, feedback about the annual Hospice Comms Day was rated at 'very good' or 'good' by 95% of participants. One participant commented: “The interactive session at the end gave us a great chance to explore what other hospices were doing and how we can help each other move forward with new technology.”

Most of our events also attract sponsors and exhibitors. A sponsor of our training on General Data Protection Regulation (GDPR) commented: “Our experience from all four events was that they were incredibly well received, and attracted a number of senior managers that we’ve not seen at other events on the topic. It was great to be associated with the initiative.”

Bursaries and scholarships

Hospice UK supports staff at hospices through a range of bursaries and scholarships with the ultimate aim of improving the provision of care for patients. For example:

- We gave out **12 bursaries worth £48,000** for a Cass Business School MSc in Voluntary Sector Management, which now includes a Hospice Leadership and Management module.

- **49 National Garden Scheme bursaries** to the value of **£31,000** were given to hospice staff. These are focused on courses and conferences that will have a direct benefit to patient care. Thanks to this bursary a staff nurse at Thames Hospice was able to attend an End of Life Care and Symptom Management course. She said: “I greatly appreciate the opportunity the bursary allowed me to have, it is a truly fantastic resource which is valued by the professionals who access it.”

- **The Wolfson Foundation** funded **165 bursaries** for hospice staff in 2017, valued at **£116,930**.
Thank you to our supporters

Hospice UK is grateful to our donors and supporters for their generous support. We are fortunate to be able to count on the support of corporate partners, trusts and foundations, event participants and individual donors, including those who have left a bequest to Hospice UK in their will. Your help makes our work possible.

Our total income for 2017-18 was £7.8 million and 82% of this comes from our supporters and partners.

Challenge events

- **190 supporters** took part in the 2018 Virgin Money London Marathon raising an incredible **£411,000**.
- **110** Clydesdale and Yorkshire Bank employees took part in the Windermere Marathon Trek, raising around **£100,000**.
Other events

• This year we hosted our first Christmas Carol Service at St Luke’s Church in Chelsea. 400 people attended and we raised £17,000 for Hospice UK.

• In the summer, we held our first ever Fashion Lunch at Mosimann’s private dining club in London’s Belgravia. 80 guests enjoyed the lunch and fashion show featuring designers such as Dame Zandra Rhodes, Connolly, Nabil Nayal, Rachel Trevor-Morgan and Daniel Blake.

• We’re hugely grateful to the London Fundraising Committee for all of their support.
Thank you to our corporate partners

Corporate partners

• We launched two new partnerships: a two-year partnership with national insurance firm Ageas and a partnership with retailer Joules who, as well as fundraising in stores with their staff and customers, also donated stock to hospice shops across the country raising £19,000 through sales. “Ageas are proud to be supporting the vital work carried out by Hospice UK through both local and national fundraising and volunteering initiatives.” Lynne Miller, Head of People Change and Engagement, Ageas

• The National Garden Scheme continued supporting Hospice UK with a £500,000 donation supporting our clinical team and helping us provide training and development grants to frontline hospice care staff throughout the UK. This year the National Garden Scheme hit an impressive milestone: raising £5 million for hospice care. “Everyone at the National Garden Scheme is proud to work with Hospice UK and support their fantastic leadership of the hospice movement.” George Plumptre, Chief Executive, National Garden Scheme

• Customers of the Co-operative Bank have raised nearly £30,000 through the bank’s Everyday Reward Scheme and employees at AB InBev have raised more than £43,000 for hospice care.

• Thousands of people supported us through their workplace payroll giving schemes – we received £609,000.

• More than £2 million has been received from people generously leaving a gift in their will and making a difference to hospice care for years to come.
• **Clydesdale and Yorkshire Bank** celebrated a Decade of Difference for supporting Hospice UK and local hospices for 10 years, raising more than **£6.5 million** and donating over 40,000 volunteering hours. “We have been delighted to partner with Hospice UK for the past 10 years on a cause that is close not only to our employees’ hearts but also our customers. The 40,000 hours given and £6.5 million raised is a testament to our employees’ engagement and support for supporting Hospice UK.” Helen Drury, Senior Manager, Community & Partnerships, Clydesdale and Yorkshire Bank
Our income and expenditure

Income

- Investment income: 1%
- Income from charitable activities: 10%
- Income from other trading activities: 2%
- Membership fee income: 3%
- Income from merger with NCPC: 2%
- Fundraising income: 82%
Expenditure

18% Extending our reach
12% Tackling inequality
24% Working with communities
35% Empowering a strong hospice sector
11% Costs of raising funds